



SECOND SQUARED

Accelerating Private Entrepreneurship

Accelerating Search Programs

**Entrepreneurship through Acquisition (EtA)**

**GETTING SEARCH READY**



# Getting Search Ready



## Who attends?

- Budding entrepreneurs
- Aspiring Searchers
- CEOs-in-Waiting of growing small to mid-tiered business

## What is involved?

Is search right for you?

Get focussed and crystal clear on being the CEO of a small/mid-tier company, partly own by you, and if this is the path you want to take.

This is the first Module in the Second Squared Search Fund Accelerator Program series.

It is a stand-alone module designed specifically for you – the potential Searcher and entrepreneur - to get clear on whether Searching and being a CEO are right for you.

Designed as a live-in workshop over 2.5 days, with subsequent follow-on one on one coaching sessions, the program gives you the opportunity to meet with like-minded entrepreneurs and work with them to:

- Develop and test out your personal vision for your future;
- Get clear and concise feedback on your strengths and potential development areas, not just in the context of Searching, but also of your own leadership and entrepreneurial capabilities;
- Understand the Search process in its entirety; and

- Understand the personal challenges that are typically experienced during the Search and subsequent acquisition and growth phases.
- Listen and learn from current and past searchers.

## What you get:

As an aspiring CEO and entrepreneur, you get to fully explore the opportunities open to you as a Searcher. Listen to current Searchers and business owners, extract their experience and wisdom, explore and get ready for Search. Expect to complete with...

- Clarity around what it takes to be a successful mid-tier business owner,
- The process steps of Search and acquire,
- Understanding the Search Fund model and how to apply it in the Australian context
- Knowing whether this is the right career choice for you.
- Next steps and an action plan to accelerate.

## Pre-Requisites

There are no pre-requisites to commence this program. However you will be required to undertake several assessments and complete homework prior to attending. The homework includes pre-reading, listening to prescribed podcasts and working on your personal vision with a provided template.

## Investment:

\$2,500 +GST, accommodation and meals plus own travel

## Dates and Venues

2019 Intake A

June 14 – June 16 2019

Venue: Esplanade Hotel Fremantle



# What we do

**Second Squared provides the only EtA program designed for the Search Fund Community in Australia.**

The overall program and individual modules are specifically designed to support entrepreneurs to:

- Get Search Ready
- Establish their Search Fund
- Undertake the Search program effectively and efficiently
- Acquire, run and grow a business
- Exit

Each module is a blend of face to face workshops, one-on-one coaching, peer support, and mentoring.

We've designed the program to help and guide each Searcher to decide, plan and implement the search for the business that they will ultimately acquire and run.

The program is built around the key stages of the Search model below.

